



MILITARY VET EXPO

PARTNER MEDIA KIT / SOCIAL TOOLKIT

Thank you for being part of the South Florida Military & Veteran Resource Expo! We've put together this quick guide to help you easily spread the word. Whether you're posting on Instagram, Facebook, LinkedIn, email, or even in your newsletters, everything you need is here!

- Copy + paste captions
- Customize Canva templates
- Account info & resources - tag us when posting @militaryvetexpo

YOUR MISSION:

- Post at least once before Oct 11
- Tag @militaryvetexpo
- Use #MilitaryVetExpo

KEY EVENT INFORMATION:

Event Name: South Florida Military & Vet Expo

Date: Saturday, October 11, 2025

Location: University of Miami Lakeside Village (Coral Gables)

Website: www.militaryvetexpo.org

Instagram: @militaryvetexpo

Facebook: facebook.com/militaryvetexpo

Hashtags: #MilitaryVetExpo #MiamiVeterans
#SouthFloridaEvents #VeteranResources

TALKING POINTS/FAQS:

Who is it for? Veterans, Service Members, caregivers

Why it Matters? Finding support shouldn't be so complicated. For many Veterans, Service Members, and caregivers, navigating resources can feel overwhelming or confusing. This Expo brings trusted organizations together in one place—so you don't have to search alone.

What makes it different? What sets the Military Vet Expo apart is the intentional, **data-driven approach**. Every registrant has the option to share what they're looking for—and **we use that information to connect them with the right organizations, services, and support that fits their needs**.

We've also curated a powerful lineup of Veterans, experts, and community leaders who will **speak throughout the day**—offering insight, encouragement, and lived experience. No fluff. No red tape. Just real resources, real connection, and real community.

It's 100% free with free food, parking, and giveaways

SOCIAL MEDIA POSTS & CAPTIONS:

1 We're proud to partner with the South Florida Military & Veteran Resource Expo! Join us on October 11 at the University of Miami for this free, one-day event for Veterans, Military members & caregivers. If you serve, have served, or support someone who has — this event is for you

✅ Free services. ✅ Trusted resources. ✅ Real support.

Register now at militaryvetexpo.org

#MilitaryVetExpo #SupportOurTroops #MiamiVeterans

2 We'll be at the South Florida Military & Veteran Resource Expo on October 11! Stop by our table and connect with dozens of incredible services built for Veterans and Military families.

University of Miami | 10AM–3PM

Learn more & Register for the FREE Event: militaryvetexpo.org

#MilitaryVetExpo #VeteranResource



SOCIAL MEDIA POSTS & TEMPLATES:

click the buttons below the posts - they'll take you to a Canva Template or Google Drive Folder

Canva Template Link: https://www.canva.com/design/DAGuN4wZ3Dw/DDEZdmkFBuFkXOYxesaE_g/view?utm_content=DAGuN4wZ3Dw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

Google Drive Link: https://drive.google.com/drive/folders/1hNYBI3KqWHnYN8fnp6HvUxJa2aF7vAQC?usp=drive_link



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LOGO & VISUAL IDENTITY:

click the logos, they'll take you to a public google drive where you can download them at full size.

Google Drive Link: <https://drive.google.com/drive/folders/1oqoMnd2eIFiCJtntgFUCY6l5MbCpNQo5?usp=sharing>



THE EXPO IN BLURBS:

Short: Join us for a free one-day event connecting Veterans, Service Members, and caregivers with real support: October 11 at the University of Miami Lakeside Village - register now: militaryvetexpo.org

Long: The South Florida Military & Veteran Resource Expo is a free event connecting Veterans, Service Members, and caregivers with services and support. From VA benefits to mental health care, job training to housing help—it's all in one place. Join us Saturday, October 11, at the University of Miami Lakeside Village. Learn more at militaryvetexpo.org

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THANK YOU!

Thank you for being part of this.
Your voice, your reach, and your presence help ensure that more Veterans, Service Members, and caregivers connect with the support they need.

Don't Forget:

South Florida Military & Vet Expo
Saturday, October 11 | 10 AM – 3 PM
University of Miami – Lakeside Village

Have Questions?

Reach out anytime: info@militaryvetexpo.org